



Neighbors by Ring
Memorandum of Understanding

This agreement is entered into this 2 day of April, 2019 by and between Ring LLC ("Ring") and University Park Police Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make University Park's ("City") neighborhoods safer.

- Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to City residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior

consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

4/2/2019

Date: _____

By: _____

DocuSigned by:
August Cziment
368F1A1F19C3478...

Name: _____

August Cziment

Title: _____

Director of Operations

Agency

Date: 4-1-19

By: *Greg Spradlin*

Name: Greg Spradlin

Title: Chief of Police

John Ball

From: Ring Team <no-reply@ring.com>
Sent: Monday, April 15, 2019 11:36 AM
To: John Ball
Subject: You've been invited to join Ring Neighbors Portal



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **University Park Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **University Park Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal Now](#)

John Doe

King's College
March 15, 2019

Dear Mr. Doe:

King's

You've been invited to join King's College.

King's is a place where you can join the King's College.

King's College provides the King's College Police Department with access to the King's College Police Department. The King's College Police Department is the largest police department in the country. It is also the largest police department in the country. It is also the largest police department in the country. It is also the largest police department in the country.

King's College

***Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.
Unfortunately, Internet Explorer is currently not supported.**



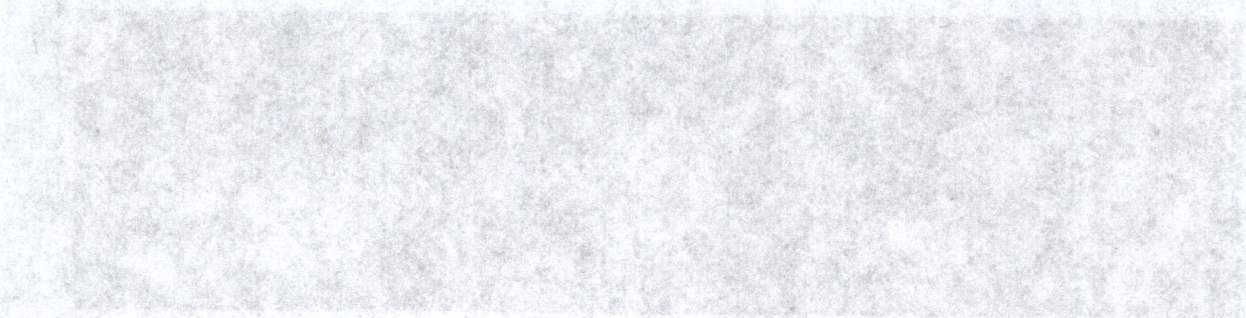
Email intended for jball@uptexas.org

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ring

THE UNIVERSITY OF CHICAGO
LIBRARY



Bruce S. Marshall

From:
Sent:
To:
Subject:

Ring Team <no-reply@ring.com>
Monday, August 26, 2019 7:36 AM
Bruce S. Marshall
You requested a link to change your password



Hello Bruce,

Someone has requested a link to change your password.
You can do this through the link below.

[Change my Password](#)

If you didn't request this change, please ignore this email.

Your password won't change until you access the link
above and create a new one.



Email intended for brucemarshall@uptexas.org

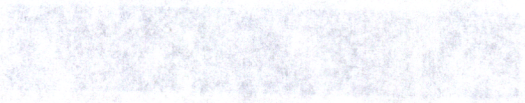
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Kindly inform the user of the password reset link.
The link is valid for 24 hours.
If the user does not receive the link, they can request a new one.



Reset Password

Someone has requested a link to change your password.
You can do this through the link below.



If you didn't request this change, please ignore this email.

Your password will change once you click the link.
Add a new email address if you don't.



John Ball

From: Ring Team <events@ring.com>
Sent: Wednesday, August 21, 2019 6:59 AM
To: John Ball
Subject: [MARKETING] You're Invited to Ring's Party at IACP



Shaquille O'Neal and Chief Inventor, Jamie Siminoff, are throwing a party at the House of Blues Chicago and you're invited.



Join us as we celebrate the efforts of our **Neighbors Portal** partners in

keeping neighborhoods safer. Enjoy an open bar, food, live music,
and a special recognition ceremony.

RSVP

Event Details

Sunday, October 27, 2019

House of Blues Chicago 329 N Dearborn Street, Chicago, IL 60654

Doors open at 8:00 PM

Recognition ceremony begins at 9:00 PM

Followed by live music by Howl2Go

This party is invitation only and an RSVP is required for entry.

Please be sure to register your guests as well.

All attendees must bring their conference badge for entry.

Firearms are strictly prohibited by the venue.



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Ring

Keeping neighborhood safe and secure is our top priority. We are working with the police and a special unit to keep you safe.



Event Details

Friday, Oct. 27, 2012
11:30 a.m. - 1:00 p.m.
Don't own a B&W? No problem!
Registration for many agencies 10:00 a.m.
All set for your presentation?

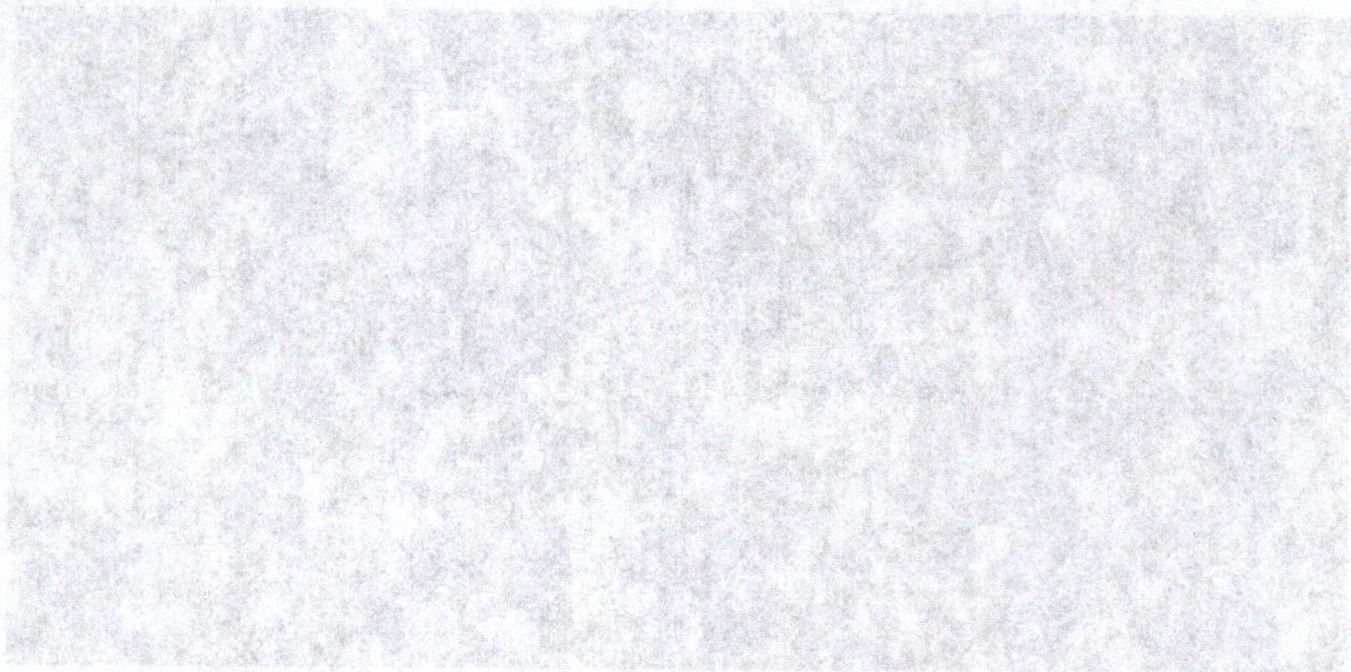
This party is invitation only and an RSVP is required to ensure
Please do not bring children or pets to the event.
All attendees must arrive on time for the presentation.
Please arrive on time for the presentation.



Our mailing address is:
Ring
1523 26th St
Santa Monica, CA 90404-3507

[Add us to your address book](#)

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)



John Ball

From: Sami Tahari <sami.tahari@ring.com>
Sent: Monday, April 15, 2019 12:05 PM
To: John Ball; Andrea Bollen; Jenifer S Johnston; Bruce S. Marshall
Subject: Ring Neighbors Portal
Attachments: Training Guide.pdf

Good morning,

You've received invitations to create accounts for Portal. Please create your accounts and browse Portal to re-familiarize yourself with the website. I've attached a training guide PDF to provide additional details.

Once Officer Snellgrove formulates the announcement details, my team will release an in-app alert to the University Park community on the Neighbors app, and then UPPD can begin using Portal!

Best,

Sami

--

Sami Tahari

Partner Success Manager
sami@ring.com

ring

1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

[Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
[Orlando Police to use Ring doorbell security systems to fight crime](#)
[New Technology-Based Security System Replacing Neighborhood Crime Watch](#)

Page 1

Subject: [illegible]
Reference: [illegible]

Date: [illegible]

[illegible text block]

[illegible text]

[illegible text]

[illegible text]

[illegible text]



[illegible text block]

Neighbors Portal Training Guide

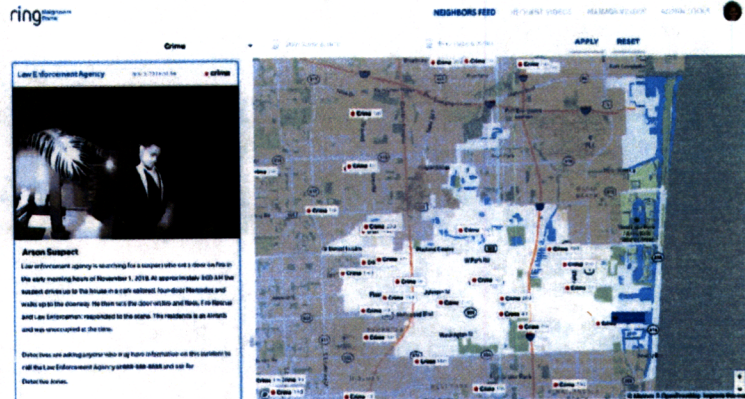
Neighbors Feed

Aggregate view of all Neighbor and Law Enforcement posts within and around your jurisdiction

Ability to view all posts or filter by category:

1. Crime
2. Safety
3. Suspicious
4. Stranger
5. Lost Pet

Notes:



Commenting

Shows the community that Law Enforcement is engaging and being proactive

Neighbors are anonymous

Law Enforcement is not anonymous and includes the user's name and department name

Notes:

Crime Analyst Aliperti 3d
Hello - can the original poster please give me a call? 239-573-3043 Thank you! -Deirdra Aliperti, Crime Analyst
Reply

Public Information 3d
Thank you for sharing this video, it has been sent to the officers investigating. If you have not done so already, please call 410-313-3700 to file a report.
Reply

Public Information 2d
These two juveniles are in custody and will be charged. Your videos were essential in identifying them so quickly. Please encourage your neighbors to report any stolen packages, etc.
Reply

Neighbor 24 2d
Thanks for the great work!
Reply



Investigator's Training Guide
A detailed view of all the information
available in the system is provided
in this section.

Ability to view and print reports by
category.

- 1. Crime
- 2. Status
- 3. Statistics
- 4. Summary
- 5. Report

Notes:

Investigator's Training Guide
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Notes:

Posting

Localized messaging system (not jurisdiction-wide)

Requires an address (hidden from public view) to determine recipients

Neighbors who are subscribed to that area will receive a notification

Effective way to solicit information from the community

Notes:

Law Enforcement Agency Nov 20, 2018 09:04

• crime

Vehicle break-ins

In the overnight hours of Sunday, Nov. 18-Monday, Nov. 19, unknown suspect(s) broke in to 12 vehicles on the following streets: Peartree Way, Green Meadow Drive, Red Stream Way, Gray Star Way, and Little Patuxent Parkway. In some cases, a window was broken; in others, car doors were left unlocked. Only loose change was reported stolen. If you have any information, call [peartree](#) at 410-313-3700. You also are encouraged to check your doorbell cameras to see if they captured anything during this timeframe.

5 comments 2 views

18

Comment

Share

Suggested Content

Anything actionable that could be categorized as crime and safety

1. PSA
2. BOLO
3. Request for information

Notes:

Law Enforcement Agency

Feb 5, 2018 08:18

• Crime

Hit and Run on Main Street

Looking for vehicle and driver description that were involved in a hit and run on Main Street around 6:00PM on Monday Feb 5. Please contact Detective Jones with any information at (123) 456-7890 and reference case #12345.

30 Comments 41 views

12

Comment

Share

1000

1. About 1000 people were killed in the...

2. The...

3. The...

4. The...

5. The...

6. The...

7. The...

1000

8. The...

9. The...

1000

10. The...

11. The...

12. The...

13. The...

1000

14. The...

15. The...

16. The...

17. The...

18. The...

19. The...

20. The...

Request Form

1. Incident Location
 - a. Required to determine area of interest
2. Case #
 - a. Internal reference number
3. Start Date/End Date
 - a. Max 12-hour window
 - b. Up to 45 days in the past
4. Incident Type
 - a. Select Category
5. External Message to Ring Users
 - a. Add a custom message with details and/or contact info
6. Click 'Submit' to see a preview

Notes:

ring Neighbors Portal Example Law Enforcement Agency

Request Videos

Incident Location

Case #

Date and Time

Start date and time

End date and time

Incident Type (optional)

External Message to Ring Users

Maximum of 500 characters (optional)

☒ Include your name within the email to Ring users

☒ Send a copy to yourself

PREVIEW

Camera Map

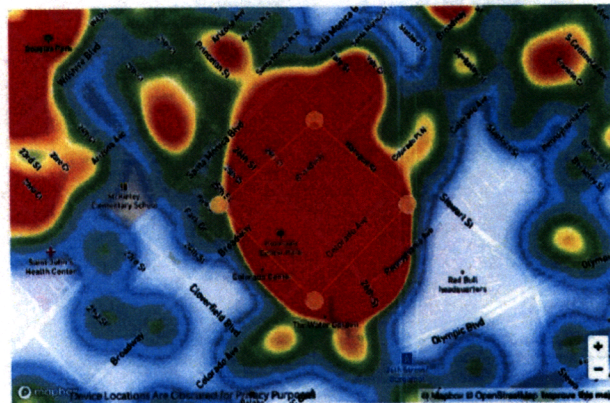
Heat Map of all active Ring cameras in jurisdiction

- Exact locations obscured for privacy

Stretch polygon points to define a geo fence around the area of interest

Minimum of 0.025 square miles, maximum of 0.5 square miles

Notes:



Project Information

- 1. Project Name: [illegible]
- 2. Project Number: [illegible]
- 3. Project Manager: [illegible]
- 4. Project Sponsor: [illegible]
- 5. Project Start Date: [illegible]
- 6. Project End Date: [illegible]
- 7. Project Budget: [illegible]
- 8. Project Status: [illegible]
- 9. Project Risk: [illegible]
- 10. Project Complexity: [illegible]
- 11. Project Scope: [illegible]
- 12. Project Deliverables: [illegible]
- 13. Project Stakeholders: [illegible]
- 14. Project Communication: [illegible]
- 15. Project Reporting: [illegible]
- 16. Project Review: [illegible]
- 17. Project Approval: [illegible]
- 18. Project Closure: [illegible]

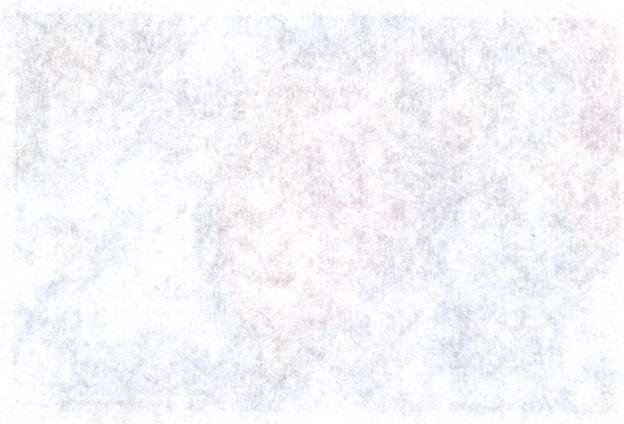
Notes:

[illegible]

Project Objectives

- 1. Increase revenue by 10% within 6 months.
- 2. Reduce operational costs by 5% within 6 months.
- 3. Improve customer satisfaction scores by 15% within 6 months.
- 4. Launch a new product line within 6 months.
- 5. Expand into new markets within 6 months.
- 6. Hire and train new staff within 6 months.
- 7. Implement a new software system within 6 months.
- 8. Complete a major infrastructure project within 6 months.
- 9. Achieve a 95% on-time delivery rate within 6 months.
- 10. Obtain ISO 9001 certification within 6 months.

Notes:



Email to Ring User

Sent to Ring User from Ring Team on behalf of Agency

Ring User will receive email with two options:

1. Share Videos
2. Review Videos
 - a. Allows user to send selected videos

Click send to confirm Video Request

Notes:

ring

Dear Neighbor,

Detective Falcon Shapiro of the Example Law Enforcement Agency is investigating an incident that occurred near your home and your Ring device may have captured video that can help. Detective Shapiro of the Example Law Enforcement Agency is seeking videos recorded between: February 28th from 12:00 AM to 12:00 PM

A message from Detective Shapiro:

Reaching out to neighbors to obtain video recordings that may help with my investigation of recent car break-ins in Pine Oaks neighborhood. If you have any video recordings within the time frame above, please do share and help us. Contact me at 1-734-456-7890 or [redacted]

Share Videos

Review Videos

Ring logo required

Sharing your Ring videos is absolutely your choice, and none of your information has been shared with law enforcement. However, if you'd like to take direct action against crime in your community, this is a great opportunity by sharing your Ring videos and your contact information with Detective Shapiro of the Example Law Enforcement Agency.

Thank you for making your neighborhood a safer place.

Stay safe,
Ring Team

If you have any questions or concerns, please contact Detective Shapiro at Example Law Enforcement Agency or the Ring Video Request Team at video@usask.com

Manage Cases

Select Case to view submitted videos

Select Video to review footage

1. Categorize each video as important or not important
2. Important videos can be downloaded onto a desktop in MP4 format and uploaded into an evidence management system
3. Videos marked as not important will be archived



Notes:

Home

Small Living Room

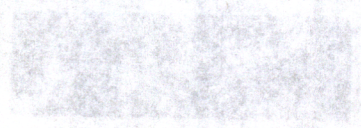
Small Living Room - 100 sq. ft. (approx.)

Small Living Room - 100 sq. ft. (approx.)
Small Living Room - 100 sq. ft. (approx.)
Small Living Room - 100 sq. ft. (approx.)

Click here to view more photos

100 sq. ft.

Small Living Room - 100 sq. ft. (approx.)
Small Living Room - 100 sq. ft. (approx.)
Small Living Room - 100 sq. ft. (approx.)



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Small Living Room - 100 sq. ft. (approx.)

Small Living Room - 100 sq. ft. (approx.)

Manage Cases

Manage Cases - 100 sq. ft. (approx.)

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Home